

JoAnn Nocera

*Assemblies and Programs for  
Students. Faculty, and Parents Because...*

*Creativity Changes Everything!!*

# JoAnn Nocera

*Educational Leader, Creativity  
Enthusiast, and Author*



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**@Teach4mejo2**

## MEET JOANN

JoAnn Nocera is an Educational Leader, Creativity Enthusiast, Fiber Artist and Author with over two decades of experience helping children reach their highest learning potential and teaching parents strategies to assist in the process. In short, JoAnn helps students be SEEN, HEARD, and UNDERSTOOD.

JoAnn has changed the culture of school and home life to help those find success academically and emotionally. She has spent years researching and developing techniques that have been successful in helping students in all facets of education.

She has worked with The Geraldine Dodge Foundation, MindPop, Mind-Aligned, and the Grunin Foundation as well as in corporate partnerships with Toys R Us, Ocean First, and Home Depot. She is also a sought after speaker and workshop leader.

JoAnn holds multiple certifications in Elementary and Middle School Teaching, Principal and Supervisor administration licenses, and has been featured in WeAreTeachers.com, WebTalkRadio, and other national outlets within the industry.

Her book *Give Me Back My Crayons*, companion planner *Give Me Back My Creativity*, and children's book series *Katherine Grace*, *Stitch and Sew As the Seasons Go* are available wherever books are sold.

## TOPICS

- Creative Teaching: Building a Practice through the Arts
- Social Emotional Learning and the Arts
- Differentiated Instruction
- Intervention Strategies to Help Struggling Students Learn
- Arts Integration and S.T.E.A.M
- Ignite the S.P.A.R.K.

# JoAnn Nocera

*Educational Leader, Creativity Enthusiast and Author of "Give Me Back My Crayons" and the children's books, "Katherine Grace Unlocks the Keys" and "Stitch and Sew as the Seasons Go"*



01

## Meet the Author

### *Assembly Program*

30-minute interactive assembly designed for students to unlock their creativity, realize their limitless potential, and honor their capabilities. This will result in positive and successful classroom outcomes. Companion parent assembly available.

02

## Creative SEL Workshop

### *Watercolor and Journaling/Neurographic Doodling*

45-minute hands-on workshop that helps students spark their creativity, find their inner calm, and reflect with thought provoking prompts. Designed to help students release fears, worries, and trauma. Companion parent workshop available.

03

## Creative Lesson Planning Through the Arts

### *Professional Development Workshop for Teachers*

Have you ever wondered why your efforts are not reaching your struggling learners? No matter the subject, you will get new and refreshing ideas to connect to your students and unlock their potential while building their curiosity. This workshop is hands-on and interactive. All resources will be shared and can be used immediately in your classroom

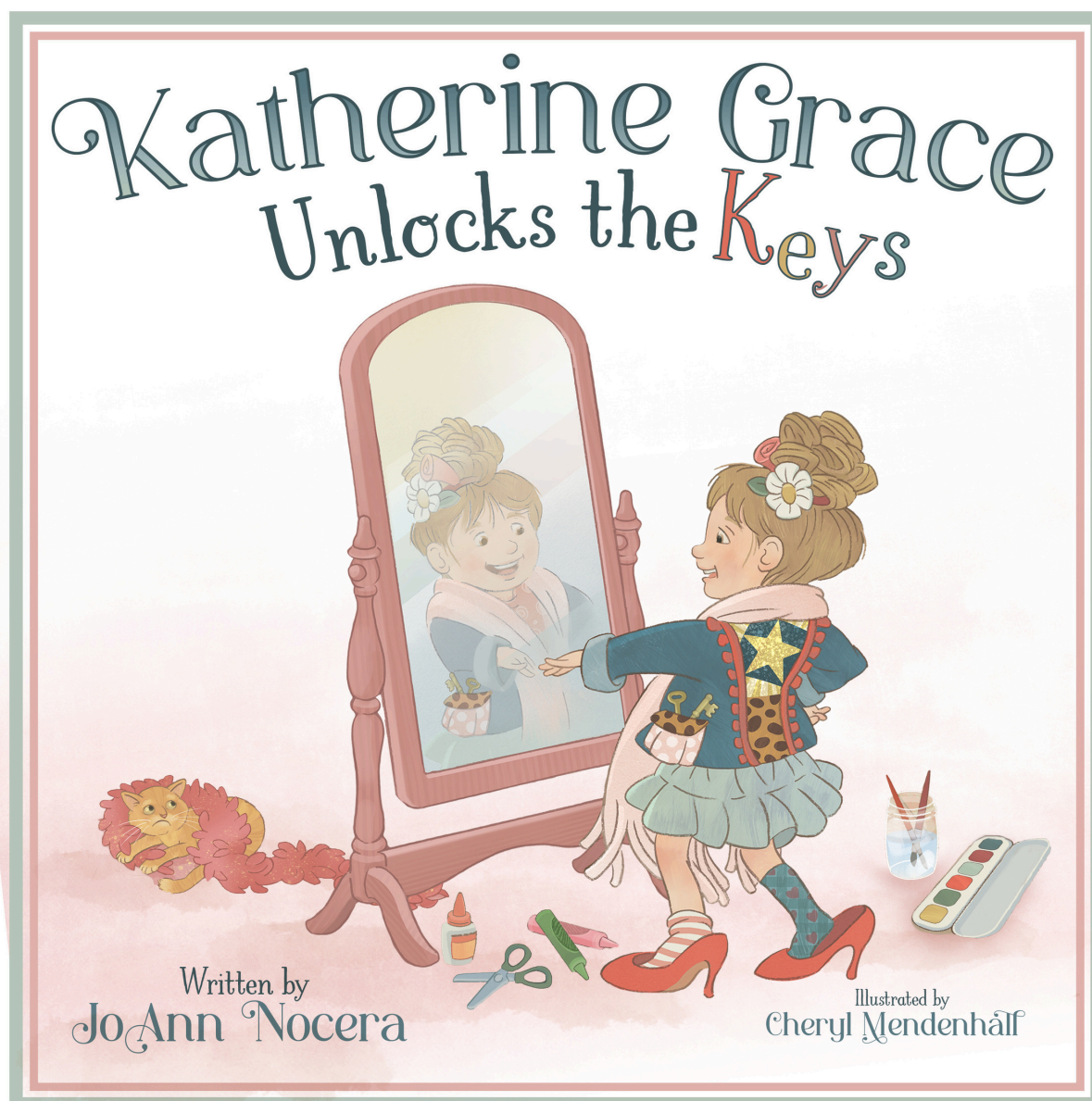
04

## Workshops/Residencies

Let's work together to become partners in a learning community that your staff and students will love. Whether it's a Lunch and Learn program or an Arts-Integrated Unit of Study, we can customize it and bring about academic success along with life-long memories.

# Meet Katherine Grace

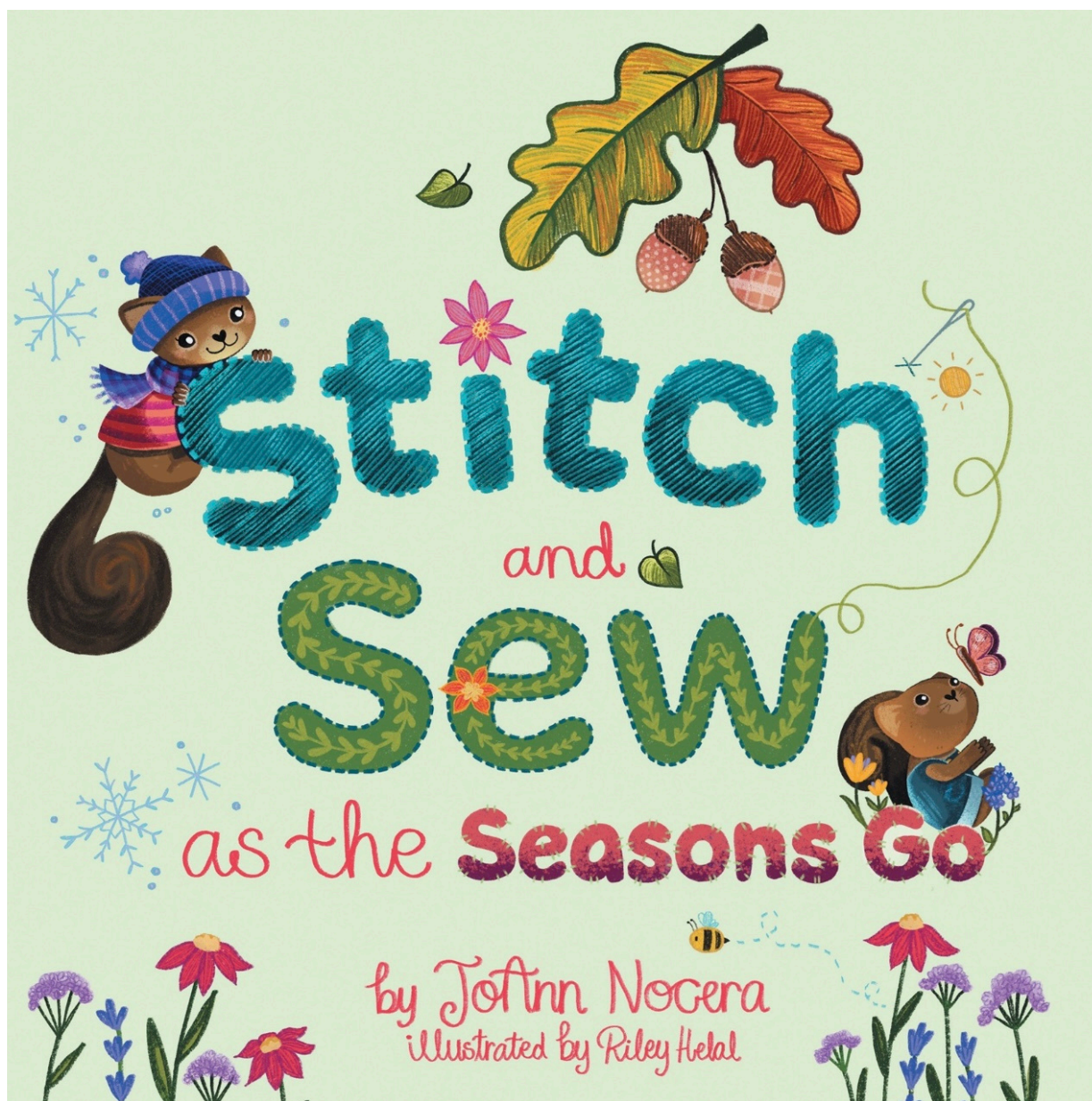
Where messiness meets innovation, "Katherine Grace Unlocks the Keys" is the children's book companion to "Give Me Back My Crayons: 10 Keys to Unlocking the Creative Child Within." Katherine Grace is anything but graceful! She uses her imagination to get out of trouble. With the help of her wise grandmother, hippy artistic mother, and studious friends, they prove that anything is possible and creativity changes everything!

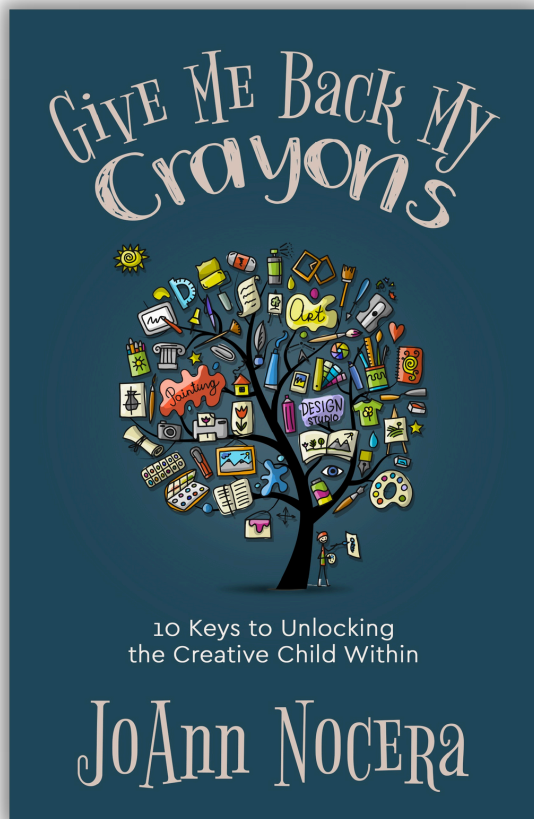




# Stitch and Sew as the Seasons Go

*Meet the squirrel family on Luquer Street. In addition to highlighting the four seasons, the squirrels' magical maker world will inspire you to "dig" down deep and find your creativity! This adorable children's book includes a free embroidery pattern and downloadable tutorial video along with how-to for 3 starter stitches!*





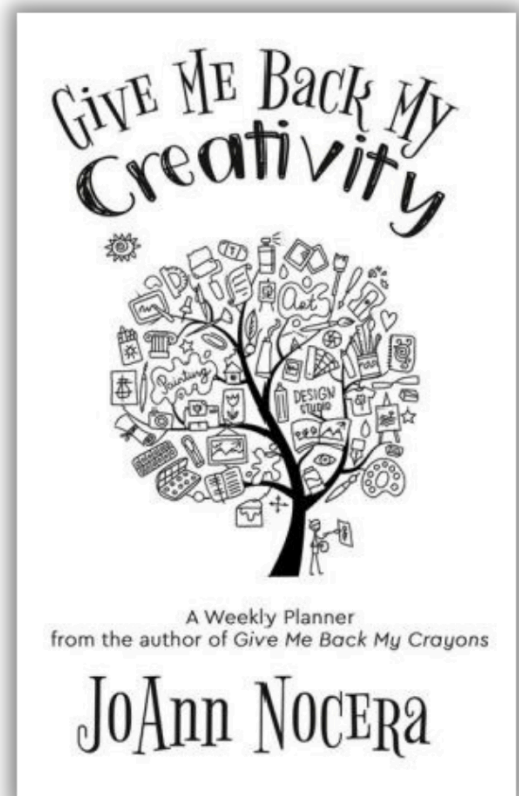
## Give Me Back My Crayons

*In today's world where Pinterest and Google are the go-to places for creative inspiration, we are moving closer to perfection but further from joy. The effects of this fast-paced, technology-driven way of life on the next generation have proven to be detrimental. We, as parents, need to take back our children and give them the environment and experiences they need to thrive. Give Me Back My Crayons offers a life changing method for unlocking the creative child within and counter the very real issues of today.*

## Give Me Back My Creativity

*Give Me Back My Creativity is a companion planner that's offered in both WEEKLY and MONTHLY formats. Designed to help teachers and families put the principles of the book Give Me Back My Crayons into action using fun activities, maker moments, journal writing, and inspirational quotes.*

Receive a **FREE Teacher Guide** with Every Purchase of a Classroom Set of the Monthly Planner.



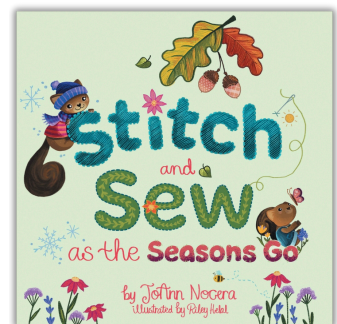
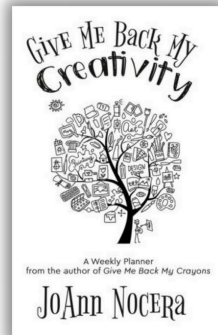
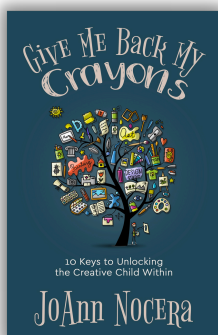


# Working together to make learning easier!



|                                                                                                         | Unit Price | Quantity | Total    |
|---------------------------------------------------------------------------------------------------------|------------|----------|----------|
| <b>Give Me Back My Crayons</b><br>(Parents and Teachers)                                                | \$20.00    | -----    | \$       |
| <b>Give Me Back My Creativity</b><br>WEEKLY Planner - HARDCOVER<br>(Ages 7 & up - Free Colored Pencils) | \$ 14.00   | -----    | \$       |
| <b>Give Me Back My Creativity</b><br>MONTHLY Planner (Ages 7 & up)<br>(Free Teacher's Guide)            | \$ 5.00    | -----    | \$       |
| <b>Katherine Grace</b><br>(Ages 7 & Up - free sticker)                                                  | \$ 12.00   | -----    | \$       |
| <b>Stitch and Sew as the Seasons Go</b><br>(Ages 5 & Up - free sticker)                                 | \$ 12.00   | -----    | \$       |
|                                                                                                         |            |          | \$ _____ |

*All books will be autographed*



# Kind Words about JoAnn Nocera

01

## From Mike Kenny

### *Toms River Regional Schools*

“JoAnn Nocera approaches life and her life’s work—education—with a passion and positivity that is infectious and which is echoed in the hallways of her school building. Having worked with her on several initiatives, JoAnn is innovative and open-minded, someone whose dedication to art-infused education has fostered a learning environment that is inclusive, experiential, collaborative, and which generates positive results. JoAnn is proof that joy is not superfluous to a quality education, but integral.”

02

## From Karen Pomeroy

### *Art Teacher*

“JoAnn is a ‘creative force!’ I have known and worked creatively with JoAnn for five years and have witnessed her love and intensity for art! She inspires and continues to grow the love for art education and to deepen the true spirit of creativity. As Albert Einstein said, ‘Creativity is contagious. Pass it on.’ JoAnn is contagious with her love and passion for being creative, heart and soul, and passing it on!”

03

## From Helen Koerner

### *Librarian and Media Specialist*

“In life there is always someone who inspires you, challenges you, and encourages you to achieve your goals. JoAnn Nocera is one of those great educators who does just that. I had the wonderful privilege of working with JoAnn as the Media/Technology Specialist. JoAnn has an energetic personality and she continually helps her students and staff to follow their dreams.”

04

## From Robert LoPresti

### *Parent*

“JoAnn Nocera is the epitome of what a teacher should be in today’s world. She possesses a passion, dedication and love for her students that is second to none, and it is easily seen in the excitement her students display. I have known JoAnn since my son was a student in her class over 10 years ago, and to see the love, reverence, and respect that he and his classmates still have for her is a testament to how special she is.”